

AGENDA



Sponsoring Partner Forum | May 8 – 11, 2012 | Hyatt Regency Washington on Capitol Hill | >> theecoa.org

TUESDAY >>

May 8, 2012
Day on the Hill

7:30 A.M.	Registration and networking breakfast
8:30 A.M.	Bus leaves for U.S. Capitol
8:30 A.M. – 12:00 P.M.	Meetings on the Hill
12:00 – 2:00 P.M.	Networking lunch
2:00 – 4:30 P.M.	Meetings on the Hill
4:45 P.M.	Bus returns to hotel
5:30 – 7:30 P.M.	Networking reception
6:30 – 7:00 P.M.	Keynote presentation <i>Reflections of an Ethics and Compliance Officer, Still Learning after All These Years</i> Jeff Benjamin, Novartis AG (retired)

WEDNESDAY >>

May 9, 2012

7:30 A.M.	Registration and networking breakfast
8:15 – 9:00 A.M.	Welcome and opening remarks Andrea Bonime-Blanc, Verint Systems Inc.; and Keith Darcy, ECCOA
9:00 – 10:30 A.M.	Plenary session <i>Equipping Employees to Voice their Values</i> Blair C. Marks, Lockheed Martin; and Dr. Mary Gentile, Babson College
10:30 – 11:00 A.M.	Refreshment break
11:00 A.M. – 12:15 P.M.	Roundtable discussions (see topics on page 2)
12:30 – 2:15 P.M.	Lunch and keynote presentation <i>Ethics and Compliance and Why It Matters</i> <i>More than Ever in Government Investigations</i> Greg D. Andres, Davis Polk & Wardwell LLP, formerly U.S. Department of Justice, Criminal Division
2:30 – 3:45 P.M.	Roundtable discussions (<i>continued</i>)
3:45 – 4:15 P.M.	Refreshment break
4:15 – 5:30 P.M.	Roundtable discussions (<i>continued</i>)
5:30 – 6:30 P.M.	Break
6:30 – 10:00 P.M.	Travel to networking reception and dinner at the DAR Museum

THURSDAY >>

May 10, 2012

7:30 – 8:30 A.M.	Networking breakfast
8:30 – 10:00 A.M.	Plenary session <i>Industry Self-Regulation: Creating Ethics and Compliance Programs that Work</i> Megan Barry, Premier, Inc.; and Lori Tansey Martens, International Business Ethics Institute
10:00 – 10:30 A.M.	Refreshment break
10:30 – 11:45 A.M.	Concurrent sessions (see topics on page 2)
12:00 – 1:45 P.M.	Lunch and keynote presentation Sandra J. Evers-Manly, Northrop Grumman
2:00 – 3:15 P.M.	Concurrent sessions (see topics on page 2)
3:15 – 3:45 P.M.	Refreshment break
3:45 – 5:15 P.M.	Plenary Session <i>Lights! Camera! Action!</i> <i>An Interactive Workshop on Training Your Board</i> Facilitator: Jo Pease, Shell Oil Company (retired)
5:15 – 6:00 P.M.	Break
6:00 – 7:30 P.M.	Networking reception

FRIDAY >>

May 11, 2012

7:30 – 8:30 A.M.	Networking breakfast
8:30 – 9:30 A.M.	Keynote presentation Cobus de Swardt, Transparency International
9:30 – 9:45 A.M.	Break
9:45 – 11:00 A.M.	Concurrent sessions (see topics on page 2)
11:15 A.M. – 12:30 P.M.	Plenary Session <i>The Psychology of Rule-Breaking</i> <i>and Deviant Behavior</i> Jay Finkelman, California School of Professional Psychology
12:30 P.M.	Forum ends with take-away box lunch

– Agenda, sessions, and speakers subject to change –

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WED ROUNDTABLES >>

May 9, 2012

11:00 A.M. – 12:15 P.M.

2:30 – 3:45 P.M.

4:15 – 5:30 P.M.

- What Facet of Your E&C Program Are You Most Proud of?**
Facilitator: Victoria Sweeney, KPMG LLP
- Internal Incentives for Ethical Behavior**
Facilitator: S. Maria Sonin, ECOA
- "I Did What I Was Supposed to Do":
Questions of Accountability**
Facilitator: Matthew Pachman, Altegrity, Inc.

THU BREAKOUTS >> **May 10, 2012**

10:30 – 11:45 A.M.

- Compliance Issues in Lobbying, or,
What You Need to Know to Stay Out of the Headlines!**
Chris Delacy, Holland & Knight LLP
- Two Sides of the Same Coin?
Exploring the Relationship between E&C and CSR**
Angeli Weller, KPMG LLP
- Independent E&C Program Assessments:
What Works and How to Get Started**
Anthony M. Tocco, DTE Energy Company
- 20 Years Later: The Impact & Implications of the FSGO**
*Patricia Harned, Ethics Resource Center;
and Scott Avelino, Compliance Systems Legal Group*

2:00 – 3:15 P.M.

- The Office of Congressional Ethics: Practice and Procedures**
*Omar S. Ashmawy, U.S. House of Representatives,
Office of Congressional Ethics*
- FCPA Benchmarking Survey: How Does Your Program Compare?**
Michael Varnum, Kroll, Inc.
- Integrating Ethics & Compliance into Leadership Development**
Abby Dionne, Merck & Co., Inc.
- Catching Up with COSO:
Risk Management and Internal Controls Updates**
David Landsittel, COSO

FRI BREAKOUTS >> **May 11, 2012**

9:45 – 11:00 A.M.

- E&C and Social Media: Policies, Protocols, and Promotion**
*Seth M. Cohen, Zurich Financial Services;
and Ira Kalina, Drinker, Biddle & Reath, LLP*
- Managing the Whistleblower after the Whistle Has Been Blown**
Bob Conlin, EthicsPoint; and Steven Pearlman, Seyfarth Shaw LLP
- Reclaiming Ethical Culture:
How Tyco Recovered from Management Misconduct**
*Matthew O. Tanzer, Tyco International, Inc.; María Hernández,
Tyco International, Inc.; and Kathy Snell, Tyco International, Inc.*
- Up Front and Personal:
Inside the Mind of an Independent Corporate Monitor**
*John Hanson, Artifice Forensic Financial Services, LLC;
Bart Schwartz, Guidepost Solutions; and Jacob Frenkel,
Shulman Rogers Gandal Pordy & Ecker, P.A.*

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REGISTERED YET? >>**

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Join us in Washington, D.C.!