



Building Trust And Organizational Integrity Worldwide

EVENT SPONSORSHIP PROSPECTUS

2010 SPONSORING PARTNER FORUM

May 5 - 7, 2010

JW Marriott Grande Lakes, Orlando, Florida

The Sponsoring Partner Forum (SPF) is the preeminent annual event designed exclusively for Sponsoring Partners, our association's most-engaged members and organizations. Since the ECOA was founded in 1992, this intimate meeting has been our field's flagship forum for senior ethics and compliance practitioners worldwide.

Event sponsors provide us with the financial support to conduct our member programs and assist us in presenting world-class events. In return, they receive valuable networking and marketing exposure and the opportunity to participate in the most successful ethics and compliance meetings anywhere. These partnerships and alliances have made it possible for the ECOA to expand its professional education programs and events, and become the world's recognized authority on ethics, compliance, and organizational integrity.

Set your organization apart at the 2010 Sponsoring Partner Forum by taking advantage of the event sponsorship opportunities available. Your sponsorship demonstrates your commitment to the ethics and compliance field and will yield networking and marketing exposure that is invaluable to your organization.

The ECOA is excited to offer the following sponsorship opportunities. RESERVE TODAY!

Call Elayna Hebert to reserve your sponsorship today! 781-647-9333 x 228.

GOLD SPONSOR

\$25,000

- Up to 3 waived forum registration fees
- 2 complimentary accommodations over the event dates
- Full-page color ad on inside-front cover, inside-back cover, or back cover of forum program guide (first-come, first-served)
- Verbal recognition before, during, and at close of forum
- Organization's marketing materials prominently displayed on members' information table
- VIP seating (sit with keynote speakers at "head table" during meals)

- 50-word organization profile and logo in program
- Prominent signage acknowledging sponsorship
- Organization's logo displayed at general sessions
- Organization's logo on the ECOA website homepage
- Organization's logo on all forum communication materials
- 4 complimentary copies of *The Ethics and Compliance Handbook*
- 1 page insert in tote bag (content subject to approval)
- Gold sponsor ribbons

SILVER SPONSOR

\$15,000

- Up to 2 waived forum registration fees
- Full-page, black-and-white ad in forum program guide
- Verbal recognition before, during, and at close of the forum
- Organization's marketing materials prominently displayed on members' information table
- 50-word organization profile and logo in program
- Prominent signage acknowledging sponsorship
- Organization's logo displayed at general sessions
- Organization's logo on the ECOA website homepage
- Organization's logo on all forum communication materials
- 2 complimentary copies of *The Ethics and Compliance Handbook*
- Silver sponsor ribbons

BRONZE SPONSOR

\$10,000

- 1 waived forum registration fee
- Half-page, black-and-white ad in forum program guide
- Verbal recognition before, during, and at close of the forum
- Organization's marketing materials prominently displayed on members' information table
- 50-word organization profile and logo in program
- Prominent signage acknowledging sponsorship
- Organization's logo displayed at general sessions
- Organization's logo on the ECOA website homepage
- Organization's logo on all event communication materials
- 1 complimentary copy of *The Ethics and Compliance Handbook*
- Bronze Sponsor ribbons

Other Sponsorship Opportunities Available

Hotel Room Key Cards with organization logo - \$3,000

Put your four-color message on the hotel room keys of the attendees staying at the JW Marriott.

Forum Tote Bags - \$5,000

On one side of the canvas tote bag will be your organization's logo. The ECOA logo will be on the other side. The tote bag will be distributed to all attendees and seen by everyone throughout the entire event.

Rise and Shine Continental Breakfasts (3) - \$2,000 each, or \$5,000 for all 3 breakfasts

Sponsor one continental breakfast, or all three for maximum exposure.

AM & PM Refreshment Breaks (5) - \$1,500 each, or \$6,000 for all 5 breaks

Held during the morning and afternoon of each day, the refreshment breaks offer attendees a chance to re-energize and network between sessions.

SPF Pocket Agenda - \$2,500

Have your logo prominently displayed on the forum pocket agenda. This handy agenda is frequently used by all attendees to keep on schedule.

All sponsors receive:

- Organization's logo on the ECOA website homepage
- Organization's logo displayed at general sessions
- Verbal recognition before, during, and at close of event
- Prominent signage acknowledging event sponsorship
- Sponsor ribbon

EVENT SPONSORSHIP AGREEMENT FORM

Organization Name: _____

Organization Contact: _____

Contact Title: _____

Organization Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Website Address: _____

Commitment:

- Gold (\$25,000)** **Silver (\$15,000)** **Bronze (\$10,000)**
 Other Cost: _____

Please e-mail your organization's logo when you submit your agreement form to Elayna Hebert at ehbert@theecoa.org, in one of the following formats:

- Encapsulated Postscript
- Adobe Illustrator
- JPG (300 dpi or above)

Please send ads in press quality PDF. All images must be 300 dpi or above.

Finished ad dimensions:

- Full-page – 8" w x 10.5" h

- Half-page – 8” w x 5.25” h

Sponsor advertisements must be received by April 1, 2010.

Payment for event sponsorship is due 30 days prior to the start of the event.

RESERVE YOUR SPONSORSHIP TODAY!

Contact Elayna Hebert at (781) 647-9333 for assistance with your event sponsorship. Or fax your completed form to (781) 647-9399 or e-mail to: ehebert@theecoa.org.

The ECOA is pleased to design an event sponsorship package customized to meet the goals and objectives of our sponsors. If you would like exchange ideas regarding sponsorship opportunities, please contact Elayna Hebert, assistant director, membership development.